

How and Why... Pinnacle Goes Green

By Brandon Hexham, BA, RRO

How

With Pinnacle's new online report library, no hard copies are necessary and you won't have to worry about misplacing or looking for your reports. All our roof condition reports and annual walkover reports are posted, (and are viewable and printable) online. There is no more need for hard copy reprints and waiting for them to arrive is no longer an issue. This new system gives clients faster, easier access to their reports any time they need them without wasting paper.

Here's how it works: each property manager is given a secure username and password, enabling them to log in, view the reports for their entire portfolio at their leisure and print reports as needed. All documents are in .pdf form. Property managers are granted access to view the entire library of reports. As properties and property managers change, the database will change accordingly.

As roofing inspections are completed, reports are posted online and our system automatically notifies the appropriate parties (via email) that their reports are available for viewing. Going forward, report comparisons are easily achieved as the yearly reports will remain online.

Why

At Pinnacle Group Inc. environmental responsibility is a priority, and we are continually working to develop newer, better "green" ways to conduct business, while providing more efficient service for our clients. By offering these services online, our clients do not have to view their documents in hard copy, potentially eliminating printing costs and environmental waste.

This is especially applicable at pre-tender meetings, where previously, each contractor received their copy of the entire specification (a rough total of 8 copies x 50 pages were being printed). Now, having viewed the specification online, contractors only need to print a copy of the roof drawing for the meeting. Besides being a better ecological practice, contractors are now reviewing the documents before arriving at the job site, allowing them to research the project better, which in turn enables them to give a more accurate bid proposal. Being able to more accurately bid jobs results in savings for our clients and may result in more effective completion of the project.

Pinnacle Group Inc. remains committed to producing less waste, and to saving our clients time and money. We will continue to pursue new avenues to bring "green" ideas to our clients, while staying on the cutting edge of technology.

Brandon M. Hexham, BA, RRO, has worked with Pinnacle Roofing Consultants Inc. for the past 9 years and is currently the vice president. He graduated from York University with a Bachelor of Arts and is a certified RRO. Brandon has recently completed his term as president of Roof Consultants Institute, Ontario Chapter. He can be reached at info@pinnacle1st.com.